

MEETING MINUTES



Village of Homewood
Community Relations Commission
For June 3, 2019 Notes

Village Board Room
2020 Chestnut
Homewood, IL 60430

CALL TO ORDER:

7:06 PM

ROLL CALL: Phil Kosanovich, Gianni Sansone, Robert Pascarella, Shannon Olison, Tom Hamilton, Nancy Spaniak, Troy O'Quin.

Not in Attendance: Andre Thames, Heather Kersten, Ardell Roundtree,

Board and Staff Liaison in attendance: Staff Liaisons Jen Quirke and Board Liaison Lauren Roman

APPROVAL OF MINUTES: Member Spaniak motioned for approval and member O'Quin seconded the official minutes from May 2019.

PUBLIC COMMENTS: No Public Comments were made.

DISCUSSION ITEMS:

A. Artisan Street Fair

Artisan Street Fair was a huge success. The new format offered attendees more options for shopping, dining and general entertainment. The event had a total of 105 art vendors attending and eight food vendors, not including dessert vendors that will be placed at Hickory and Dixie Hwy. At the June 3 meeting, it was decided that volunteers from the Community Relations Committee were not needed given all of the help from volunteers curated by Loulou Belle. The community tents were staffed with HBA and HAC members.

B. Farmers Market Wednesday Night

The Wednesday Night Market starts June 12, 4PM-9PM. The goal at each market is to have not only the fresh produce, prepared foods, flowers, and more, but fun activities as well. There will be a Kindermarket/Toddler Tent where kids will have a space to play with blocks, crafts, face painting, yoga, library story time, and Pop-Up Science. Also, the Village is working with Redbird to have cooking demonstrations. The goal is to have businesses sponsor the activities.

C. Lighthouse Pride Party

Lighthouse LGBTQ has collaborated with the Homewood Business Association and the Village of Homewood to have the Lighthouse Pride Party in downtown Homewood, on Friday, June 28, 5PM-9PM. The event footprint is the same as the Saturday Farmers Markets. The event will have food

vendors, activities for kids, and LGBTQ outreach organizations. Lighthouse will be selling t-shirts to commemorate the event.

D. July 4th Parade

1. The group agreed to have again this year a quiet zone on Dixie Hwy to Ridge Road.
2. Decorating will be on July 3rd at Public Works.
3. More volunteers are needed to assist with line-up. Time slots are 8:30 AM and 9:30 AM
4. Float judging will be done and a certificate will be presented at 10:00 AM. Nancy Spaniak will create a rubric for judging in the categories of Effort, Visual Appeal, Creativity and Most Patriotic. Robert and Nancy will be the judges. We will create some sort of banner/sash/ribbon to be placed on the winning float.
5. A Village Trustees banner will be held by the local Girl Scout Troop. Troy O'Quin will coordinate.

E. New Homewood Business Association marketing initiative #explorehomewood

Jennifer Quirke explained the new marketing campaign that will launch later this year. #explorehomewood is meant to encourage residents and visitors to shop, dine, play and “explore” Homewood. This campaign will begin with window stickers placed in HBA member businesses and include the hashtag #explorehomewood. This campaign will be partnered with social media platforms by HBA members and the Village of Homewood.

NEXT MEETING: Monday, July 1 2019, at 7:00PM

ADJOURNMENT: Motion to adjourn from Spaniak and seconded by Sansone. The group adjourned at 8:05 PM

Respectfully submitted,
Jennifer Quirke